NATIONAL INSTITUTE OF TRANSPORT (NIT)

DEPARTMENT OF BUSINESS AND ENTREPRENURSHIP STUDIES

GSU 08202C ENTREPRENEURSHIP

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| **DESCRIPTION OF MODULE** | |
| Module Number | 12 |
| Module Code | GSU 08202C |
| Module Name | Entrepreneurship |
| Number of Credits | 9 |

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| **MODULE INSTRUCTOR DETAILS** | |
| Module Instructor | Mbaraka Ismaili |
| E-mail | [mbaraka.ismaili@yahoo.com](mailto:mbaraka.ismaili@yahoo.com) |
| Phone | 0717438888 |

**I. SUB-EBABLING OUTCOMES/ MODULE OBJECTIVES**

By the end of the module, the student will be able to use management principles in planning execution, monitoring and controlling of IT project. Describe risks, issues and quality management in IT Project. Students should able to describe scope, change management, Organizational change management, control and report in IT project. Understand the evolution of entrepreneurship, role, the myths, the major schools of thought and approaches to the study of entrepreneurship. Students should be able to explain creativity, innovation and positive attitudes toward self-employment. Explain initiation of entrepreneur venture and development of entrepreneur plan. Also student should know management growth and development of business venture.

**II. LEARNING CONTEXT**

The module will be delivered by use of lectures, seminars, discussion, presentations, Individual and group work.

**III. LEARNING MATERIALS**

Lectures notes, Guiding questions/Tutorials, Reference books, Internet services.

**IV. ASSESSMENT DETAILS**

1. Assignments (Individual/Group work/Presentation/Quiz)

* Individual Assignment 5%
* Group Assignment 5%
* Presentation 5%
* Quiz 5%

1. Test 1 10%
2. Test 2 10%

Total Course Work 40%

1. Semester Examination 60%

**Total Marks** **100%**

**V. TOPICS TO BE COVERED**

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| **S/N** | **TOPICS** | **SUB TOPICS** |
| **1** | Explain the evolution of entrepreneurship, role, the myths, the major schools of thought and approaches to the study of entrepreneurship. | 1. Define entrepreneurship and LT 2. Trace evolution of entrepreneurship. 3. Explain common myths of entrepreneurship. 4. Explain role of entrepreneurship in Tanzania. 5. Explain school of Entrepreneurial thought 6. Describe the contribution of schools of thought in Entrepreneurship Development 7. Explain process approaches of Entrepreneurship |
| **2** | Explain creativity, innovation and positive attitudes towards self-employment. | 1. Define Creativity 2. Explain the stage of the creativity process 3. Explain types of innovation 4. Define unemployment and identify types and its characteristics 5. Mention reasons why people opt to self-employment |
| **3** | Explain initiation of entrepreneur venture and develop entrepreneur plan | (a) Conduct environmental (Micro and Macro) environment assessment   1. Conduct Marketing Research 2. Develop business plan (Definition, benefits and contents) 3. Explain the process of generating viable business idea   business transactions |
| **4** | Explain management growth and development of business venture | 1. Assess and evaluate business venture 2. Explain legal venture structures (sole proprietorship, partnership and corporation). 3. Explain the legal issues related to emerging ventures (patents, copyright, trade mark) 4. Describe sources of capital for business formulation (Debit, equity, venture, capital market and informal risk capital) |
| **5** | Use management principles in planning execution, monitoring and controlling of IT project. | 1. Describe IT project planning requirements as applied in project management. 2. Describe technical project execution as applied in IT projects. 3. Formulate monitoring and control measures of IT projects. 4. Explain procurement and stakeholder’s management as applied in IT projects. 5. Create Gant charts and pert chart for project closing and milestone using. |
| **6** | Describe risks, issues and quality management in IT project. | 1. Identify various risk factors in IT Projects 2. Discuss various disaster recovery techniques in risk control 3. Explain Tracking vulnerabilities and updating control measures 4. Discuss risk management techniques 5. Generate risk assessment plan for IT project risk management |
| **7** | Describe scope, change management, organizational change management, control and report in IT project. | 1. Explain change management process in business project management 2. Explain people management approaches as applied in organizational IT projects 3. Describe process management approaches 4. Culture management approaches as applied in organizational IT projects 5. Identify threats to organizational change management |

**VI. REQUIRED READINGS**

* + 1. Burn, Paul (2010), *Entrepreneurship and Small Business: Start-up, Growth and Maturity*, Palgrave Macmillan; ISBN: 0230247806
    2. Priestly, Daniel (2013), *Entrepreneur Revolution: How to Develop your Entrepreneurial Mindset and Start a Business That*

*Works, Capstone;* ISBN: 085708416X

**VII. RECOMMENDED READINGS**

1. Barringer, Bruce R. and Duane Ireland (2012), *Entrepreneurship: Successfully Launching New Venture*, Pearson Education; ISBN: 0273761404
2. Arrow C. (2006), *Financial Management for the Small Business: A Practical Guide, Kogan Page*: London, 6th edition